

CRD #12-1457-1f

PTI FusionPro Desktop Silver and Bronze Bundles

Announce: June 26, 2012

## **PTI Marketing Technologies FusionPro desktop designer software bundles**

### **Overview**

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We are announcing two new bundles for PTI Marketing Technologies FusionPro desktop designers. These bundles provide the standard implementation components used with FusionPro VDP Creator and FusionPro Expression Creator at a discounted price point.

The FusionPro Designer Silver bundle incorporates FusionPro VDP Creator, FusionPro Expression Creator, and training components into one ordering vehicle.

The FusionPro Designer Bronze bundle incorporates FusionPro VDP Creator and training components into one ordering vehicle.

### **Announce and General Availability Dates**

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**Planned Announce Date: June 26, 2012**

**Planned Availability (Effective) Date: June 29, 2012 in selected Geographies**

## Item Numbers

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Item	Description	Add'l Description
5799-PT1-0019	FusionPro Desktop Silver Bundle	Includes Desktop, Expression, and Web Education
5799-PT1-0020	FusionPro Desktop Bronze Bundle	Includes Desktop and Web Education
5799-PT1-0019-1YR	FusionPro Desktop Silver Bundle - Annual Maintenance	
5799-PT1-0020-1YR	FusionPro Desktop Bronze Bundle - Annual Maintenance	

## Description:

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We are announcing two new bundles for PTI Marketing Technologies FusionPro desktop designers. These bundles provide the standard implementation components used with FusionPro VDP Creator and FusionPro Expression Creator at a discounted price point.

The **FusionPro Designer Silver bundle** incorporates FusionPro VDP Creator, FusionPro Expression Creator, and training components into one ordering vehicle.

The **FusionPro Designer Bronze bundle** incorporates FusionPro VDP Creator and training components into one ordering vehicle.

### FusionPro Design Silver bundle:

#### Initial package:

- FusionPro VDP Creator License v.8.0 - (one install per machine, PC or MAC) PTI Item code #53008
- Includes license to a desktop composition application for complex variable documents with a wide array of optimized output formats. Quark & InDesign compatible, FP VDP Creator incorporates design, data definition, and document creation in one package. The document creator designs a static background for the job, which is exported to Adobe Acrobat as a PDF.
- FusionPro Expression Creator - (one install per machine, either PC or MAC)
- Includes license to FusionPro Expression Creator to compose desktop images – jpg, tif, png, eps.

- Includes 15 Expression Templates and ability to create unlimited personalized images. FP Expression can be run stand-alone to generate images for use in FusionPro, email, or web delivery. This stand-alone system runs on your desktop computer and needs no additional hardware.
- 1 seat of Webinar Training for FusionProVDP Creator Fundamentals
- 1 seat of Webinar Training for FusionPro VDP Creator Advanced
- 1 seat of Webinar Training for FusionPro Expression

Annual Maintenance and Support package:

- Silver Bundle Annual Maintenance & Support Package -PTI item code #53010
- Includes 10 annual incidents of phone support
- Includes upgrades

Note on support: PTI defines a support incident as a specific, identifiable issue or question with the FusionPro Desktop or Direct product which is reported to our technical support team. PTI has sole discretion to determine the scope of a reported support incident. A support incident is resolved when PTI provides a customer with one of the following resolutions: a) information on how to obtain a patch release version of FusionPro VDP Creator or Producer, b) information that the issue is resolved in a newer release of the FusionPro VDP Creator or Producer software, c) notice that the issue is caused by a hardware, 3rd party software, or operating system configuration issue which cannot be addressed by the PTI technical support team, or d) issuance of a new or modified template, template rule content, or associated FusionPro template file(s) that demonstrates a resolution to the reported incident.

**FusionPro Design Bronze package:**

Initial software:

- FusionPro VDP Creator License 8.0 - PTI Item Code Part #53009

Includes license to a desktop composition application for complex variable documents with a wide array of optimized output formats. Quark & InDesign compatible, FP VDP Creator incorporates design, data definition, and document creation in one package. The document creator designs a static background for the job, which is exported to Adobe Acrobat as a PDF.

- 1 seat of Webinar Training for FusionPro VDP Creator Fundamentals Class
- 1 Seat of Webinar Training for FusionPro VDP Creator Advanced Class

Annual maintenance and support package:

- FusionPro VDP Creator Annual Maintenance & Support 10 Incidents PTI Item Code ##53011
- Includes 10 annual incidents of phone support

- Includes upgrades

Note on support: PTI defines a support incident as a specific, identifiable issue or question with the FusionPro Desktop or Direct product which is reported to our technical support team. PTI has sole discretion to determine the scope of a reported support incident. A support incident is resolved when PTI provides a customer with one of the following resolutions: a) information on how to obtain a patch release version of FusionPro VDP Creator or Producer, b) information that the issue is resolved in a newer release of the FusionPro VDP Creator or Producer software, c) notice that the issue is caused by a hardware, 3rd party software, or operating system configuration issue which cannot be addressed by the PTI technical support team, or d) issuance of a new or modified template, template rule content, or associated FusionPro template file(s) that demonstrates a resolution to the reported incident.

## **Program Licenses**

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These non-RPPS products are licensed under the terms and conditions of the license agreement of the owner, author or publisher which is provided with the product."

## **Customer Responsibilities**

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See applicable PTI Marketing Technologies agreement.

## **Printers and Hardware Supported**

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Refer to PTI Marketing Technologies documentation for details on native printer support.

## **Publications**

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Refer to the PTI Marketing Technologies web site for access to product documentation.

## **Licensing**

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The information provided in this announcement letter is for reference and convenience purposes only. The terms and conditions that govern any transaction with Ricoh Production Printing Solutions (RPPS) are contained in the applicable contract documents. FusionPro is a product of PTI Marketing Technologies, not RPPS. Neither party has any responsibility for, or makes any representations or warranties, regarding the other's products or services.

## **Maintenance Service Offerings**

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The terms of maintenance, warranty, and support are governed by the PTI Marketing Technologies license agreement.

## **Configuration Requirements**

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Contact your Ricoh field technical support for assistance in configuration. A summary of the configuration rules is in the Item Number Table in this document.

## Ordering Information

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### New Order Instructions

PTI Marketing Technologies is a configured software product.

Maintenance must be ordered separately.

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